

Mubasher launches *Mubasher Dow Jones Newswire*

DUBAI/LONDON (January 12, 2016) – Mubasher, the leading Middle East and North Africa (MENA) news, market data and technology provider, today launches a joint product with Dow Jones, the world’s leading provider of real-time financial news and publisher of *The Wall Street Journal*.

Mubasher Dow Jones Newswire, provides a constant watch on corporate developments and financial markets in MENA and offers a unique insight into the region’s economies, offering fresh ideas for investment decision-making, research and trading.

The English language newswire combines detailed regional coverage with global reporting and analysis of topics including economics, business and companies. The service includes commentary and analysis of public, private and state-owned enterprises, as well as coverage of regional stock market activity, government privatisations and budgetary moves; economic trends and infrastructure tenders.

The Mubasher Dow Jones newswire is available to financial professionals through subscription via Mubasher’s new MENA market intelligence platform, Decypha www.decypha.com

“Our partnership with Dow Jones is the direct result of feedback from financial professionals, requesting a single, focused newswire on the MENA region which also includes the key global macroeconomic news” said Yousef Rafayah, General Manager, Mubasher Media. “The Mubasher Dow Jones Newswire aims to become a must-have for MENA investors by providing high quality breaking news first, coupled with a deep insight on markets and companies”.

“Our global business and economic news will help to bring context to the valuable content from Mubasher, allowing Decypha customers to make timely and informed investment decisions. We are excited to begin this partnership.” said Jason Malatesta, Head of Partners and Alliances at Dow Jones.

“A high percentage of financial market news across the MENA region will break in Arabic first, but it is highly important for investors to have an English news source that covers this in a timely and accurate way” said Dr. Fadi Khalaf Secretary General at The Arab Federation of Exchanges.

About Mubasher/DirectFN

DirectFN™, a wholly owned subsidiary of National Technology Group (NTG), specializes in providing solutions ranging from desktop information workstations, transaction systems and order management systems through to total end to end solutions. DirectFN™ products are deployed in some of the largest financial institutions across the Middle East and South Asia. DirectFN™ is also a provider of exchange information to institutions via direct feeds or its workstation, which includes reference data, charting tools and other content required by both the professional and retail investment community in the Middle East and global investment community.

DirectFN™ has recently launched a new version of Decypha, a cost effective financial intelligence platform offering world class exclusive news wire (Mubasher Dow Jones), real time market data and a

deep insight on companies, sectors and markets of the MENA region and beyond. It has been designed to help professional investors to find and assess new investment opportunities and make informed decisions easier and faster.

DirectFN™ also cater to the needs of the Investment and Brokerage communities with a single platform, PRO10, to view real-time prices and related information for multiple asset classes. PRO10 covers a broad range of markets from US to Europe, Middle East, Africa and Asia with the ability to focus on the different dynamics of local markets.

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About Dow Jones

Dow Jones is a global provider of news and business information, delivering content to consumers and organizations around the world across multiple formats, including print, digital, mobile and live events. Dow Jones has produced unrivaled quality content for more than 125 years and today has one of the world's largest newsgathering operations globally. It produces leading publications and products including the flagship Wall Street Journal, America's largest newspaper by paid circulation; Factiva, Barron's, MarketWatch, Financial News, DJX, Dow Jones Risk & Compliance, Dow Jones Newswires, and Dow Jones VentureSource. Dow Jones is a division of News Corp (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV).

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