

## **Mubasher organizes series of incisive seminars to help clients take advantage of UAE markets' robust performance**

- *Seminars empower clients to capitalize on opportunities in UAE markets through cutting edge platforms, in-depth research and comprehensive financial offerings*
- *General index at DFM and ADX surges by 48.27% and 36.34% respectively since the beginning of 2013*

**Dubai, UAE, 12 June 2013:** One of the region's leading financial service providers, Mubasher Financial Services has organized a series of seminars across the UAE, starting in Dubai for its clientele, under the theme "UAE Markets: Opportunities and Challenges." The seminars are giving participants a holistic overview of current market conditions, an in-depth look at various growth sectors and projected trends. Clients will gain a deeper understanding of the current opportunities as well as the best-suited products and services they can utilize to take advantage of various opportunities.

The series comes against a backdrop of a strong performance by Abu Dhabi Securities Exchange (ADX), which recorded a substantial general index growth of 36.24% since the beginning of the year. Meanwhile the growth was even higher at Dubai Financial Market (DFM), where the general index is up 48.27% over the same period - making the two markets the best-performing in the MENA region.

In order to give clients a balanced perspective, the seminars also cover the challenges that clients should factor into their decision making process in order to make prudent and calculated investments. This is supported by related issues such as developments in the regulatory environment.

In line with the industry's ongoing migration towards online trading, the seminars have put the spotlight on Mubasher's award-winning trading platforms. This includes step-by-step demonstrations by Mubasher experts, with simulations of how Real-time Trading Alerts and Technical Analysis keep clients at the forefront of market developments. Illustrating the versatility of the online platforms, clients will also learn how to make use of dynamic applications for smartphones and tablets to access the platforms. To strengthen their decision-making, clients can leverage Mubasher's research expertise which covers various sectors, markets and countries.

The seminars are part of Mubasher's continued commitment to UAE market and forms part of its overall expansion strategy in 2013 that will focus on delivering a superior level of service, dedicated relationship management and range of innovative trading solutions.

Rami Karam, Product Specialist at Mubasher commented: "We are giving attendees a preview of highly competitive products and services that we will introduce in upcoming months, while also taking a retrospective look at the popular products we launched in 2012. Our forthcoming offerings are finely attuned to our clients' needs - including our Windows 8 application for smartphones and tablet devices, our new application for the BlackBerry 10, as well as other offerings for the iPhone, iPad and Android devices."

Mr. Karam added: "Our seminars give practical demonstrations of the simplicity, convenience, security and speed with which our clients can electronically manage their portfolios and retain real-time control. For example they can manage multiple transactions simultaneously and store vital details to avoid re-entering information and trade more efficiently."

In response to a question about whether the upward trend of UAE markets is only a temporary spike or more long term in nature, Mubasher's Global Head of Research, Amr Elalfy answered: "Beginning in 2009, UAE markets entered a correction phase in which stock prices underwent an upward trend that was underpinned by strong fundamentals on the ground. In light of current market data, we believe the growth recorded by ADX and DFM thus far in 2013 is indicative of a more long term phenomenon, and is an accurate reflection of the state of the economic sectors."

Malek Kanawati, CEO of Mubasher, explained the rationale for the seminars: "We aim to align our clients' investments with market developments through meticulously researched and up-to-date data. Our seminars have coincided with solid growth at both ADX and DFM, and we are giving clients a deeper look at the factors and sectors driving this growth. For instance at ADX the industry sector has gone up to a high of 109% while the real estate sector has surged to 76%. All this analysis puts clients in a much better position to anticipate future developments, so that their transactions can be in sync with emerging opportunities - with the support of our versatile trading platforms and in-depth research."

As part of its expansion strategy, Mubasher has announced plans to maximize the competitiveness of its trading platforms and strengthen its infrastructure in order to give clients greater flexibility, convenience and security.